

# UNCORKED

at the garden

*Brought to you by:*

**Rotary**  
Club of Cheat Lake



&

**MOUNTAIN STATE**  
BEVERAGE

*Exclusively featuring*  
**CAYMUS**  
VINEYARDS

## SPONSORSHIP KIT

**Thursday, May 15, 2025**

**6 p.m - 9 p.m.**

**West Virginia Botanic Garden**

**The Terrace at Tibbs Run**

**1061 Tyrone Rd**

**Morgantown, WV 26508**

# UNCORKED AT THE GARDEN

## THE PREMIER TASTING EVENT OF THE SEASON

The Rotary Club of Cheat Lake invites you to an exclusive evening at the 3rd Annual Uncorked At The Garden event.

Join us at the stunning West Virginia Botanic Garden for a premier experience featuring tastings from our exclusive winery partner, Caymus Vineyard. Enjoy a night filled with fine wines, engaging fellowship, and the opportunity to support our community through your involvement with the Rotary Club of Cheat Lake.

### Our Mission:

We strive to forge genuine friendships and empower our members while serving both our local community and the world. We believe in real change through personal connections—meeting weekly, engaging in hands-on local service, making monetary contributions, and supporting international human development projects.

### Our Community Impact:

The Rotary Club of Cheat Lake is deeply committed to the people we serve. Annually, we contribute over \$80,000 to organizations like Lauren's Wish, Scott's Run Settlement House, Cheat Lake Volunteer Fire Department, Pantry Plus More, and others. With more than 2,500 volunteer hours, our efforts make a significant impact throughout Cheat Lake and the surrounding areas.

## EVENT DETAILS

### Date - Time

Date: Thursday, May 15, 2025

Time: 6 p.m. - 9 p.m.

### Tickets

\$150/per person

Sponsorships Available

### Ticket Includes:

Commemorative Glass

Swag Bag

Heavy Hors D'oeuvres

Musical Entertainment

Dessert Alley

Photo

Door Prizes

Demonstrations

Wine & Food Education

West Virginia Botanic Garden

The Terrace at Tibbs Run

1061 Tyrone Rd

Morgantown, WV 26508





# SPONSORSHIP MEDIA EXPOSURE

## WHAT DO YOU GET AS A SPONSOR?

Every sponsor is recognized—no matter the level! Your organization will enjoy unparalleled exposure from the first day of ticket sales until the event's conclusion. Your company logo will be showcased in front of community leaders and key decision-makers. In addition to onsite recognition, your logo will appear on all marketing materials, including flyers, posters, displays, and will be featured in media coverage and pre-event advertising.



## LEAD UP EXPOSURE

- Website Exposure
- Social Media Exposure
- Community Promotion of the Event

## EVENT DAY EXPOSURE

- Ample Signage
- Public Address Announcements
- Social Media Exposure
- If applicable, logos displayed on specific items sponsored

## EXPOSURE AFTER THE EVENT

- Follow-Up Thank You Emails
- Social Media Mentions
- Memories from Participants
- Event Memorabilia
- Event Day Photos

## CURRENT SPONSORS





# SPONSORSHIP OVERVIEW

The 3rd Annual Uncorked at the Garden event will reach hundreds and impact countless, right here in North Central West Virginia, yielding countless brand impressions:

- 200+ Attendees
- 200 Tickets Sold
- 75+ Sponsor Tickets Included
- 35+ Volunteers and Community Personnel ensuring the event's safety and success

Event Benefits many local organizations:

- Rotary Club of Cheat Lake
- Multiple CLR Partner Charitable Organizations in our Community, including:
  - Cheat Lake Volunteer Fire Department
  - Rosenbaum Family House
  - Scotts Run Settlement House
  - Sleep In Heavenly Peace Bed Builds
  - Pantry Plus More
  - Empty Bowls
  - WV Botanic Garden
  - & More!



**FOLLOW US**



**@UNCORKEDATTHEGARDEN**



**UncorkedAtTheGarden.com**



## UNCORKED AT THE GARDEN PRESENTING SPONSOR: \$10,000

**1 Available**

- Recognized on ALL event materials as "Event Sponsor" (2025 Uncorked At The Garden event presented by ...).
- Featured in all digital and on-air advertising and interviews (2025 Uncorked At The Garden event presented by ...).
- Your logo will be prominently displayed on the 2025 Uncorked At The Garden event website homepage with a direct link to your company's homepage.
- Enjoy 2 full-page ads in the event program.
- Receive 4 VIP parking passes for the event.
- Includes 12 Uncorked At The Garden tickets.
- \$600 take-home bottle credit at the event.
- Have the opportunity to address the attendees during the event.



## EXCLUSIVE BEVERAGE SPONSOR: \$7,500

**1 Available**

- Recognized on ALL event materials as the Beverage Sponsor at the 2025 Uncorked At The Garden event.
- Your logo will be displayed on the 2025 Uncorked At The Garden website homepage with a link to your company's homepage.
- Prominent signage at ALL tasting stations during the event.
- 1 full-page ad
- 1 half-page ad in the event program
- Receive 3 VIP parking passes for the event.
- Includes 8 Uncorked At The Garden tickets.
- \$400 take-home bottle credit.





## CATERING SPONSOR: \$7,500

1 Available

- Banner recognition for Catering at Uncorked At The Garden (Catering Presented by ...).
- Your logo displayed on the Uncorked At The Garden website homepage with a link to your company's homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Prominent signage at the Catering Area during Uncorked At The Garden.
- 1 full-page ad in the Uncorked At The Garden Program
- 1 quarter-page ad in the Uncorked At The Garden Program
- Receive 3 VIP parking passes at Uncorked At The Garden.:
- Includes 8 Uncorked At The Garden tickets.
- \$400 take-home bottle credit at Uncorked At The Garden.



## ENTERTAINMENT SPONSOR: \$5,000

1 Available

- Banner recognition for Entertainment at Uncorked At The Garden (Entertainment Presented by ...)
- Website Exposure:
- Your logo displayed on the Uncorked At The Garden website sponsor page with a link to your company's homepage
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- 1 full-page ad in the Uncorked At The Garden Program.
- Receive 2 VIP parking passes at Uncorked At The Garden.
- Includes 6 Uncorked At The Garden tickets
- \$300 take-home bottle credit at Uncorked At The Garden.



## DESSERT ALLEY SPONSOR: \$3,500

1 Available

- Banner recognition for Desserts Sponsor at Uncorked At The Garden (Desserts Presented by ...).
- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- 1/2-page ad in the Uncorked At The Garden Program.
- 5 Uncorked At The Garden tickets.
- 1 VIP Parking Pass.
- \$250 take-home bottle credit.





## **GIFT BAG SPONSOR: \$3,500**

**1 Available**

- Logo on all Gift Bags provided to attendees along with Uncorked and Presenting Sponsor.
- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- 1/2-page ad in the Uncorked At The Garden Program.
- 1 VIP Parking Pass.
- 5 Uncorked At The Garden tickets.
- \$250 take-home bottle credit.



## **SHUTTLE SPONSOR: \$2,500**

**1 Available**

- All Shuttles will have a banner on the vehicle recognizing sponsorship of Uncorked At The Garden.
- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media.
- 4 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- 4 Uncorked At The Garden tickets.
- \$200 take-home bottle credit.



## **PHOTOGRAPHY SPONSOR: \$2,500**

**1 Available**

- Company logo on all post-Uncorked At The Garden photos along with the presenting sponsor.
- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 4 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- 1 VIP Parking Pass at Uncorked At The Garden.
- \$200 take-home bottle credit at Uncorked At The Garden.



## SWAG SPONSOR: \$2,500

1 Available

- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 4 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- 1 VIP Parking Pass at Uncorked At The Garden.
- \$200 take-home bottle credit at Uncorked At The Garden.



## WRISTBAND SPONSOR: \$2,000

1 Available

- Logo on all Uncorked At The Garden wristbands along with the Presenting Sponsor and event logos.
- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 3 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- 1 VIP Parking Pass at Uncorked At The Garden.
- \$150 take-home bottle credit at Uncorked At The Garden.



## PROGRAM SPONSOR: \$1,500

1 Available

- Logo displayed on the Uncorked At The Garden website sponsor page with a link to your company homepage.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 2 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- \$100 take-home bottle credit at Uncorked At The Garden.





## GAMES SPONSOR: \$1,500

1 Available

- Sign placement at all Game Stations at Uncorked At The Garden.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 2 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- \$100 take-home bottle credit at Uncorked At The Garden.



## AUCTION SPONSOR: \$1,500

1 Available

- Sign placement at the Auction Station at Uncorked At The Garden.
- Logo inclusion on distributed printed materials at Uncorked At The Garden.
- Announcement of sponsor on Uncorked At The Garden Social Media Platforms.
- 2 Uncorked At The Garden tickets.
- 1/4-page ad in the Uncorked At The Garden Program.
- \$100 take-home bottle credit at Uncorked At The Garden.

## FRIENDS OF CHEAT LAKE ROTARY: \$500

Many Available

- Name displayed on the Uncorked At The Garden website sponsor page in the "Friends of Cheat Lake Rotary" section.
- 1 Uncorked At The Garden ticket



## CUSTOM SPONSORSHIP:

Custom sponsorship opportunities available.

Call the Uncorked at the Garden Event Director Jamie Summerlin at 304-826-0311 for custom sponsorship information.



# 2025 UATG SPONSOR AGREEMENT

This agreement is by and between Rotary Club of Cheat Lake and the below entity (hereinafter referred to as "Sponsor".) Please complete this agreement in full.

Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## ***Sponsorship Level (please check):***

- Presenting (\$10,000)    Exclusive Beverage (\$7,500)    Catering (\$7,500)  
 Entertainment (\$5,000)    Dessert Alley (\$3,500)    Gift Bag (\$3,500)  
 Shuttle (\$2,500)    Photography (\$2,500)    Swag (\$2,500)  
 Wristband (\$2,000)    Program (\$1,500)    Games (\$1,500)  
 Auction (\$1,500)    Friends of CLR (\$500)    Custom (TBD)

Authorized Signature: \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_       Cash     Check     Other

## **SPONSORSHIP DONATIONS ARE DUE WITHIN 15 DAYS OF SIGNATURE**

Please complete contract and email to [sponsorship@cheatlakerotary.org](mailto:sponsorship@cheatlakerotary.org)

Please make checks payable to: **Rotary Club of Cheat Lake**

**ATTN: Jamie Summerlin, 1101 Mountain View Mnr., Morgantown WV 26501**

It is the sponsor's responsibility to provide a "vector line art" .pdf file of their logo in order to include it on marketing materials. Please send to: [sponsorship@cheatlakerotary.org](mailto:sponsorship@cheatlakerotary.org)  
In order to have your logo as a live link on our website, please provide your URL:

\_\_\_\_\_

For more information, contact Jamie Summerlin at 304-826-0311